How Genes Should Work
Cool

Head Cheese
Ben

European Cheese
Peter

Cool Dudes
Richard
Welcome
James
Jeremy
Pierre
Michael
Bryan
Gary
Werner
Philip
Joe
Corey
Thomas
Peter
John
Winship
Ira
Chris
Bob

People Who Reject Papers
Guido "The Killer" Sarduici
The late, great Roy Cohn
"Fingers" Itzkowitz

People Who Comission Reviews
None of your goddamn business.
Reviews are "solicited"

People Who Really Run Cool
Daffy Duck
Homer Simpson
Dan Quayle
Jonathan
David

Telephone Numbers
Complaints: 617-TOO-COOL

Principal Office
Cool
Trump's Taj Mahal
Atlantic City, New Jersey

European Office
Cool
A secluded villa in the south of France
Cool

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LPF Is Necessary for Transcription, Translation, and Retrograde Transport from Golgi to ER

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Positions Already Filled

The cover shows a way cool picture, dude, of a chromosome stained with a very cool new dye that shows almost nothing so it's easy to pick out the really cool stuff. If you still can't see it now, then you're not cool enough for Cool. For details see article by Dworkin and Wilson in a recent issue.
Instructions for Authors

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Try to find someone else who has written exactly the same paper (no overlapping authorship, preferably) and submit together. If this is not possible call up a Cool Dude and he or she will promptly submit an essentially identical paper.

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Should be very cool. Leave informative stuff for the small print at the end so that no one has to feel guilty not reading it ("It hurts my eyes")

Models
All articles should contain a very cool model, whether or not the data support it.

References
Only articles that are in press may be included in the references and only those in press at Cool, Science, Nature, or PNAS.